

MOGULS

2ND Annual Mountain Outdoor GU Lecture Series Conference

VENDOR & COMMERCIAL SUPPORT OPPORTUNITES

The Pendry Park City | Park City, Utah

February 8 – 10, 2024

<https://na.eventscloud.com/MOGULS>

The Mountain Outdoor GU Lecture Series (MOGULS) Conference is intended for physicians, residents, advanced practice providers and others interested in urologic care. The most up to date and practical information on delivering urologic care will be presented in an inclusive and interactive format through lectures, debates, and discussions.

Five nationally renowned experts will speak at the meeting covering a breadth of content in urology, radiation oncology, and medical oncology. A wide variety of clinically relevant topics from the latest in urologic oncology to pediatric practice have been included to appeal to a broad range of interests. This conference will provide a collaborative forum for urologic care leaders to share the profession's evidence-based practice, innovative ideas, and share methods that can be used to improve patient outcomes and drive value-based care.

Target Audience: Urology

Specialties - Medical Oncology, Radiation Oncology, Radiology, Urology

Professions - Advanced Practice Provider, Genetic Counselor, Nurse Practitioner, Other Medical Personnel, Physician, Physician Assistant, Student

Objectives

1. Discuss evidence-based practice to improve patient outcomes.
2. Review efficient, effective interventions that drive value-based care.
3. Disseminate up to date research and clinical best practices in a variety of urologic fields.
4. Devise appropriate interventions to ensure care delivery to diverse patient populations.

Hosted by the Divisions of Urology



MOGULS 2024 COMMERCIAL SUPPORT OPPORTUNITIES

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DIAMOND \$15,000 USD

- Special recognition as Diamond Commercial Support on MOGULS website and on-site signage
- Private Platinum Vendor and Commercial Support conference viewing lounge
- Diamond Commercial Support recognition at an afternoon Après Ski event*

SAPPHIRE \$10,000 USD

- Special recognition as Sapphire Commercial Support on MOGULS website and on-site signage
- Private Platinum Vendor and Commercial Support conference viewing lounge
- Sapphire Commercial Support recognition at an evening welcome cocktail hour or faculty dinner*

EMERALD SUPPORT \$7000 USD

- Special recognition as Emerald Commercial Support on MOGULS website and on-site signage
- Private Platinum Vendor and Commercial Support conference viewing lounge
- Emerald Commercial Support recognition at a pre-conference breakfast*

*Support Recognition will be applied to Après Ski, Conference Breakfasts, etc. as groups commit on a first-come first-served basis.

To offer commercial support for MOGULS 2023, please contact Intermountain Interprofessional Continuing Education (IPCE). IPCE@imail.org Phone: 801-507-8470 Toll Free: 800-910-7262

MOGULS 2024 VENDOR OPPORTUNITIES

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PLATINUM VENDOR \$10,000 USD

- Special recognition as Platinum Vendor on MOGULS website and on-site signage
- Private Platinum Vendor and Commercial Support conference viewing lounge
- Preferred* Platinum Vendor table location in Vendor Hall
- Complimentary conference registration for three staff, including breakfast for all mornings and snacks for all afternoons
- Full Page advertisement
- Exclusive add-ons available (see below)

PLATINUM ADD-ON OPTIONS** \$5,000 USD (each)

- Exclusive Sponsorship of conference breakfast opportunity
- Exclusive Sponsorship of Après Ski reception opportunity
- Exclusive Sponsorship of faculty dinner opportunity

*Placement determined by Accredited Provider

** Vendor would select which option is preferred and is responsible pay for catering in addition to vendor fees.

GOLD VENDOR \$5,000 USD

- Special recognition as Gold Vendor on MOGULS website and on-site signage
- Preferred* Gold Vendor table location in Vendor Hall
- Complimentary conference registration for three staff, including breakfast for all mornings and snacks for all afternoons
- ½ Page Advertisement

SILVER VENDOR \$3,000 USD

- Special recognition as Silver Vendor on MOGULS website and on-site signage
- Silver Vendor table location in Vendor Hall
- Complimentary conference registration for two staff, including breakfast for all mornings and snacks for all afternoons

BRONZE VENDOR \$2,500

- Special recognition as Bronze Vendor on on-site signage
- Vendor table in Vendor Hall
- Complimentary conference registration for one staff, including breakfast for all mornings and snacks for all afternoons

To register as a vendor for an exhibitor table at MOGULS 2024, please contact Intermountain Interprofessional Continuing Education (IPCE). IPCE@imail.org Phone: 801-507-8470 Toll Free: 800-910-7262